



# OKANOGAN COUNTY

Board of Commissioners

**Chris Branch**  
Commissioner District 1  
**Andy Hover**  
Commissioner District 2  
**Jim DeTro**  
Commissioner District 3  
**Laleña Johns**  
Clerk of the Board

March 3, 2020

Dear Valued Business Owner:

The County of Okanogan is excited to announce our new partnership with CGI Communications, Inc. CGI will be creating a series of professionally produced videos to highlight everything Okanogan has to offer residents, visitors, and business owners.

With an easily viewable interface on the official [www.okanogancounty.org](http://www.okanogancounty.org) website, our Video Tour will encourage viewers to learn more about area attractions, quality of life, economic development opportunities, and the businesses supporting the program. The Video Tour on our website will backlink to CGI's [www.elocallink.tv](http://www.elocallink.tv) which hosts the videos.

Mobile devices have shifted the way people obtain their information making it more important than ever for businesses to embrace technology. For many businesses, getting noticed online can be a challenge and that is where this program presents an opportunity for you! Video dramatically improves visibility, increases search engine optimization and drives more action to your website.

We are dedicated to highlighting the advantages of living and working in our County. We encourage you to consider participating in this program as it provides an exciting opportunity to showcase your business. To learn more about sponsorship opportunities or to request an appointment please email [brandonb@cgicompany.com](mailto:brandonb@cgicompany.com).

Best Regards,

BOARD OF OKANOGAN COUNTY COMMISSIONERS

By

  
\_\_\_\_\_  
JIM DETRO, Chairman

By

  
\_\_\_\_\_  
CHRIS BRANCH, Member

By

  
\_\_\_\_\_  
ANDY HOVER, Member

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